Spinebel GDPR Privacy Policy

This privacy policy ("policy") will help you understand how **Spinebel Limited** ("us", "we", "our") uses and protects the data you provide to us when you visit and use website.

We reserve the right to change this policy at any given time, of which you will be promptly updated. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

What User Data We Collect

When you visit the blog, we may collect the following data:

- Your IP address.
- Your contact information and email address.
- Other information such as interests and preferences.
- Data profile regarding your online behavior on our blog.

Why We Collect Your Data

We are collecting your data for several reasons:

- To better understand your needs.
- To improve our services and products.
- To send you promotional emails containing the information we think you will find interesting.
- To contact you to fill out surveys and participate in other types of market research.
- To customize our blog according to your online behavior and personal preferences.

Legal Basis for Processing Personal Data (GDPR)

We process your personal data based on the following legal grounds:

- Your consent, which you may withdraw at any time.
- The necessity for the performance of a contract with you.
- Compliance with a legal obligation.
- Our legitimate interests, provided these do not override your fundamental rights and freedoms.

Safeguarding and Securing the Data

Spinebel Limited is committed to securing your data and keeping it confidential. **Spinebel Limited** has done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online.

Our Cookie Policy

Once you agree to allow our blog to use cookies, you also agree to use the data it collects regarding your online behavior (analyze web traffic, web pages you visit and spend the most time on).

The data we collect by using cookies is used to customize our blog to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

Links to Other Websites

Our website contains links that lead to other websites. If you click on these links **Spinebel Limited** is not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

Restricting the Collection of your Personal Data

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

When you are filling the forms on the website, make sure to check if there is a box which you can leave unchecked, if you don't want to disclose your personal information.

If you have already agreed to share your information with us, feel free to contact us via email and we will be more than happy to change this for you.

Spinebel Limited will not lease, sell or distribute your personal information to any

third parties, unless we have your permission. We might do so if the law forces us. Your personal information will be used when we need to send you promotional materials if you agree to this privacy policy.

Your Rights Under GDPR

As a data subject, you have the following rights:

- The right to access – You have the right to request copies of your personal data.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- The right to withdraw consent at any time – Where we are relying on your consent to process your personal data, you have the right to withdraw your consent at any time.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [your email address].

Children's Privacy

Our services do not address anyone under the age of 16. We do not knowingly collect personally identifiable information from children under 16. If we discover that a child under 16 has provided us with personal information, we will delete such information from our servers immediately. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to take necessary actions.

Data Protection Officer (DPO)

We have appointed a Data Protection Officer ((DPO) to oversee compliance with this privacy policy. If you have any questions about this policy or how we handle your personal information, you can contact our DPO at: Email: info@spinebel.com

International Data Transfers

Your information, including personal data that we collect from you, may be transferred to, stored at, and processed by us outside the country in which you reside, including but not limited to the United States, where data protection and privacy regulations may not offer the same level of protection as in other parts of the world. By using our services, you agree to this transfer, storing, or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this
Privacy Policy.

Data Retention

We will retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy, subject to your right to request that we delete your data. We will retain and use your information to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.